



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Prime Media Partners
4907 26th St
Arlington, VA 22207

Contract # 5460700

Schedule Dates 11/03/22-11/07/22
Advertiser Rodney Red Grant for DC Mayor (148821)
Agency Prime Media Partners (17350)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 11/1 (1802356)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE w/o 11/1
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 11/02/22
Last Modified 11/02/22
Entered By Mark Afshar
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$978.75
Net Total \$5,546.25
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Nov. 2022	18	\$6,525.00
Grand Total:	18	\$6,525.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/03/22-11/04/22	2	:30	5A- News-7News ON YOUR SIDE at 5AM					1	1			2	\$200.00	\$400.00	Washington (WJLA)		11/2/22
2.0	Normal Line / SPOT	11/07/22-11/07/22	2	:30	5A- News-7News ON YOUR SIDE at 5AM		1							1	\$200.00	\$200.00	Washington (WJLA)		11/2/22
3.0	Normal Line / SPOT	11/07/22-11/07/22	2	:30	9A- Live with Kelly		1							1	\$400.00	\$400.00	Washington (WJLA)		11/2/22
4.0	Normal Line / SPOT	11/03/22-11/04/22	2	:30	9A- Live with Kelly					1	1			2	\$400.00	\$800.00	Washington (WJLA)		11/2/22
5.0	Normal Line / SPOT	11/03/22-11/04/22	2	:30	10:58:25A- ABC-The View					1	1			2	\$650.00	\$1,300.00	Washington (WJLA)		11/2/22
6.0	Normal Line / SPOT	11/07/22-11/07/22	2	:30	10:58:25A- ABC-The View		1							1	\$650.00	\$650.00	Washington (WJLA)		11/2/22
7.0	Normal Line / SPOT	11/07/22-11/07/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1							1	\$400.00	\$400.00	Washington (WJLA)		11/2/22
8.0	Normal Line / SPOT	11/03/22-11/04/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon					1	1			2	\$400.00	\$800.00	Washington (WJLA)		11/2/22
9.0	Normal Line / SPOT	11/03/22-11/04/22	2	:30	11:35P- ABC-Jimmy Kimmel					1	1			2	\$400.00	\$800.00	Washington (WJLA)		11/2/22
10.0	Normal Line / SPOT	11/07/22-11/07/22	2	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$400.00	\$400.00	Washington (WJLA)		11/2/22
11.0	Normal Line / SPOT	11/06/22-11/06/22	2	:30	11P- 12A (EST)								1	1	\$275.00	\$275.00	Washington (WJLA)		11/2/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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12.0	Normal Line / SPOT	11/05/22-11/05/22	3	:30	12A- 1A (EST)							2		2	\$50.00	\$100.00	Washington (WJLA)		11/2/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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